



India Elects 2014 — A Comparative Analysis of General Election Results of India, 2009-2014: Edited by R.K. Thukral; Pub. by Datanet India Pvt. Ltd., D-100, I Floor, Okhla Industrial Area, Phase I, New Delhi-110020. Rs. 4000.

*This is a comparative analysis of India's general elections of 2009 and 2014, made with the help of 205 maps, 235 graphs and statistics to reveal interesting highlights and insights. The maps relating to the results of the two elections have been juxtaposed for visual comparison.*

*The electoral data shows that India's electorate is larger than the combined populations of the US and Western Europe. The insights reveal how the BJP/NDA increased its vote share in 2014, compared to the INC/UPA vote share of 2009.*

*The general election of 2014 witnessed the highest-ever turnout with 66.4 per cent voting, as compared to the previous highest of 64.01 in 1984. The electoral facts and figures with thematic maps are available in a comprehensive manner.*

*Apart from details related to candidates and results, the book also contains highlights on seats and voting percentages of various alliances and parties, and patterns covering social and religious groups. It mentions the vote difference between the 2014 polls and the previous election as well as the swing impact.*

*The book is aimed to serve as a reference book for politicians, policy-makers, scholars, psephologists, media professionals and academia with an interest in India's electoral politics.*